ford & willow

LUXURY BRIDAL HAIRSTYLING

relaxed, romantic, timeless.

AS SEEN IN VOGUE

meet Laura

With over 14 years of hairstyling experience, specialising in romantic & timeless bridal hair, Ford & Willow was founded to provide a laid-back, luxurious hairstyling experience from the comfort of your bridal suite or location of your choice.

I created this guide to include everything you need to know about my bridal services, booking process & everything in between, allowing for a simple & seamless wedding planning experience.

with love,
Laura x

in this brochure

- Bridal services, pricing & what's included in the experience
- How the booking process works
- Key booking information
- Direct links to testimonials & my bridal gallery

bridal hairstyling

BESPOKE BRIDAL HAIR

INVESTMENT: £450

Crafting a bespoke style to compliment & reflect your individuality, as well as providing a laid-back, luxurious bridal experience while ensuring your wedding morning runs smoothly to allow for a seamless & calm atmosphere.

Included in your Bespoke Bridal experience:

- On the day bespoke hairstyling
- In person bridal trial
- Pre-ceremony touch ups
- Veil fitting
- Highest quality products & hygiene
- Mini bridal hair aftercare kit
- Assistance in coordinating your wedding morning

bridal hairstyling

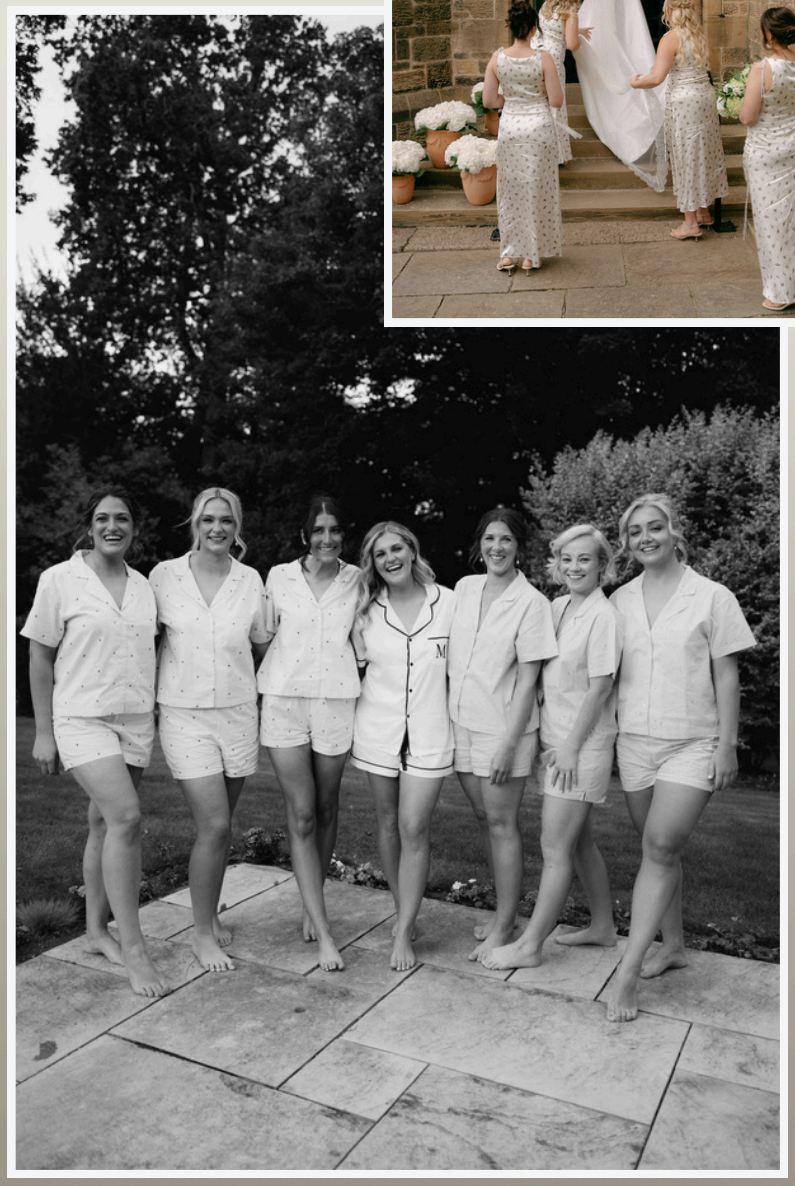
BESPOKE BRIDAL PARTY

INVESTMENT: £95pp

Ensuring every member of your bridal party feels beautiful on your special day, personalising each hairstyle to their individual preferences. For all bridal party members including Mother of the Bride & Mother of the Groom.

Included in your Bridal Party experience:

- On the day bespoke bridal party hairstyling
- On the day hairstyling consultation
- Pre-ceremony touch ups
- Highest quality products & hygiene



Additions such as flower girls, family & guests are available upon request.

bridal hairstyling

ALL DAY INDULGENCE

INVESTMENT: from £1200

Your bridal hair is designed to last all day with minimal touch ups, but for those looking to have the ultimate bridal experience, I will be on hand throughout your day to assist & take care of all touch ups personally, remove your veil & provide a full change of look for the evening if desired. This is perfect to keep your hair immaculate throughout the day & in all weather conditions.

Included in your All Day Indulgence experience:

- All elements included in the Bespoke Bridal Experience
- Optional evening style change
- Post-ceremony & unlimited touch ups throughout the day

booking process

Take your time to familiarise yourself with this brochure & view past Ford & Willow Brides in the bridal gallery, ensuring my style & services align with your vibe & vision

Complete my bridal contact form with as much information as possible about your wedding day & I'll be in touch asap

Once you're happy to proceed in booking, you'll receive an invoice for deposit payment to secure your date & a copy of my bridal contract for you to read & sign

Deposit received & contract signed, that's your date all booked in! You'll receive a receipt of deposit payment & my exclusive bridal welcome guide

Relax & enjoy the rest of your wedding planning & lead up to your big day. I'll be in touch at the necessary touch points, such as organising your bridal trial, & here to help with any help or support you may need

booking information

- All prices are per person, per service
- £250 deposit is required to secure your date & is deducted from your overall balance
- Your deposit is due within 48 hours of agreeing your booking to secure your wedding date
- Your deposit & your signed bridal contract are a requirement to secure your booking
- If you do not wish to have a bridal trial or cannot make one in person, a consultation call is available alternatively
- Your bridal trial is held from my home studio in Berwick-upon-Tweed (TD15). On location bridal trials are available upon request
- Travel is charged separately & will be quoted upon receiving your enquiry
- Your final balance is due 30 days before your wedding date

what my brides say

“Laura was incredible, I felt so beautiful and happy with my look. She made my vision a reality…”

“My hair was absolutely perfect & exactly what I had hoped for. Laura was so attentive to all of us…”

“If you want a talented, calm, funny, professional and just genuinely beautiful person as your wedding hair stylist, then Laura is the one…”

“A great communicator, punctual & organised. Laura is a very wonderful & special person…”

VIEW TESTIMONIALS

VIEW GALLERY

Ready to enquire for your wedding day? Click below & complete the bridal contact form, I can’t wait to hear from you!

GET IN TOUCH

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