

ford & willow

LUXURY BRIDAL HAIRSTYLING



relaxed, romantic, timeless.



meet Laura

With over 14 years of hairstyling experience, specialising in romantic & timeless bridal hair, Ford & Willow was founded to provide a laid-back, luxurious hairstyling experience from the comfort of your bridal suite or location of your choice.

I created this guide to include everything you need to know about my bridal services, booking process & everything in between, allowing for a simple & seamless wedding planning experience.

with love,
Laura x

in this brochure

- Bridal services, pricing & what's included in the experience
- How the booking process works
- Key booking information
- Direct links to testimonials & my bridal gallery

bridal hairstyling



f&w

BESPOKE BRIDAL HAIR

INVESTMENT: £450

Crafting a bespoke style to compliment & reflect your individuality, as well as providing a laid-back, luxurious bridal experience while ensuring your wedding morning runs smoothly to allow for a seamless & calm atmosphere.

Included in your Bespoke Bridal experience:

- On the day bespoke hairstyling
- In person bridal trial
- Pre-ceremony touch ups
- Veil fitting
- Highest quality products & hygiene
- Mini bridal hair aftercare kit
- Assistance in coordinating your wedding morning



bridal hairstyling

BESPOKE BRIDAL PARTY

INVESTMENT: £95_{pp}

Ensuring every member of your bridal party feels beautiful on your special day, personalising each hairstyle to their individual preferences. For all bridal party members including Mother of the Bride & Mother of the Groom.

Included in your Bridal Party experience:

- On the day bespoke bridal party hairstyling
- On the day hairstyling consultation
- Pre-ceremony touch ups
- Highest quality products & hygiene



Additions such as flower girls, family & guests are available upon request.

bridal hairstyling

ALL DAY INDULGENCE

INVESTMENT: from £1200

Your bridal hair is designed to last all day with minimal touch ups, but for those looking to have the ultimate bridal experience, I will be on hand throughout your day to assist & take care of all touch ups personally, remove your veil & provide a full change of look for the evening if desired. This is perfect to keep your hair immaculate throughout the day & in all weather conditions.

Included in your All Day Indulgence experience:

- All elements included in the Bespoke Bridal Experience
- Optional evening style change
- Post-ceremony & unlimited touch ups throughout the day



booking process



Take your time to familiarise yourself with this brochure & view past Ford & Willow Brides in the bridal gallery, ensuring my style & services align with your vibe & vision

Complete my bridal contact form with as much information as possible about your wedding day & I'll be in touch asap

Once you're happy to proceed in booking, you'll receive an invoice for deposit payment to secure your date & a copy of my bridal contract for you to read & sign

Deposit received & contract signed, that's your date all booked in! You'll receive a receipt of deposit payment & my exclusive bridal welcome guide

Relax & enjoy the rest of your wedding planning & lead up to your big day. I'll be in touch at the necessary touch points, such as organising your bridal trial, & here to help with any help or support you may need



booking information

- All prices are per person, per service
- £250 deposit is required to secure your date & is deducted from your overall balance
- Your deposit is due within 48 hours of agreeing your booking to secure your wedding date
- Your deposit & your signed bridal contract are a requirement to secure your booking
- If you do not wish to have a bridal trial or cannot make one in person, a consultation call is available alternatively
- Travel is charged separately & will be quoted upon receiving your enquiry
- Your final balance is due 30 days before your wedding date



what my brides say



"Laura was incredible, I felt so beautiful and happy with my look. She made my vision a reality..."

"My hair was absolutely perfect & exactly what I had hoped for. Laura was so attentive to all of us..."

"If you want a talented, calm, funny, professional and just genuinely beautiful person as your wedding hair stylist, then Laura is the one..."

"A great communicator, punctual & organised. Laura is a very wonderful & special person..."



[VIEW TESTIMONIALS](#)

[VIEW GALLERY](#)



Ready to enquire for your wedding day?
Click below & complete the bridal contact
form, I can't wait to hear from you!

[GET IN TOUCH](#)



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